



An invitation for business leaders in construction and real estate to reduce costs, save energy and gain a competitive edge.

Greetings,

We are writing to invite you to participate in a program to help make your business more competitive and reduce energy, fuel and waste costs.

In partnership with Climate Smart, ICBA is helping local service contractors and businesses participate in the Climate Smart program at a reduced rate. Climate Smart helps businesses cut costs by developing strategies to reduce carbon emissions associated with energy and waste.

Through hands-on training and software, Climate Smart can help your business:

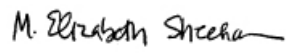
- stay competitive on RFPs, bids and tenders by quantifying sustainability efforts
- develop strategies to cut energy, waste and fuel costs and improve operational efficiencies
- reduce risks and costs associated with carbon emissions
- navigate and access local utility (BC Hydro and FortisBC) incentives and rebates
- contribute to community goals and take action on an important issue

The Climate Smart alumni listed below join us in our invitation: they can attest to the value of taking part in the program and of strengthening their businesses by measuring and reducing their carbon emissions. These individuals would be happy to speak with you about their experience with the Climate Smart program.

Stay ahead of the curve, and join an extensive network of organizations that are developing cleaner, more efficient and profitable ways of doing business!

Sincerely,


Philip Hochstein
 President
 ICBA


Elizabeth Sheehan
 President
 Climate Smart





The Climate Smart program is available to construction companies at 80% off the normal cost thanks to sponsorship of Climate Smart by participating Lower Mainland governments.


The program kicks off on **February 28, 2012.**


For more information:
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Select members of Climate Smart's **550 alumni businesses** to date:


 **Trevor Howells**
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