

BENEFITS

- Cost savings
- Employee engagement
- Competency development
- Climate leadership
- Accurate, actionable data
- Easy-to-use online GHG management tool
- Brand lift
- Access to growing network of Climate Smart businesses

DATES AND LOCATION

Wednesday, March 16, 2011
Thursday, April 21, 2011
Thursday, May 19, 2011
1:00-5:00pm

Participants attend all three training dates.

Sessions will be held at:
Prince George City Hall and
Community Futures of Fraser Fort George
1566 Seventh Avenue, Prince George, BC

COST

\$500*

With code ICBA123

includes two delegates per business for all three training sessions; one-on-one technical assistance; access to web-based GHG management tool; and expert review of GHG inventory.

* For a limited time, support from the City of Prince George and the Government of British Columbia have reduced the normal fee of \$1,500 to \$500.

MORE INFO

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TO REGISTER

www.climatesmartbusiness.com

The City of Prince George and ICBA invite you to join a group of businesses that are cutting costs by cutting energy and

Join a group of Prince George-based businesses in a training program run by climate change experts experienced in advising small and medium sized businesses and organizations.

The Climate Smart program helps local businesses to reduce costs while reducing their carbon footprint. Through training, hands-on tools and one-on-one advising, businesses develop strategies to save on energy costs, improve operational efficiencies and engage employees.

It is designed to train key staff and provide businesses with the support to become more competitive in an era of carbon regulation and volatile energy prices. In a collaborative learning environment, your staff will draw on the experience of other businesses and apply tools to measure and profitably reduce greenhouse gas (GHG) emissions.

Space is limited to 10 organizations (businesses, non-profits, co-ops.)

The Climate Smart Program

Climate Smart is a comprehensive professional development and training program that includes the following:

- A series of three interactive half-day training sessions
- Access to a top-rated, web-based GHG management tool
- One-on-one technical assistance

1 measure

map your operations
•
collect your data
•
calculate using GHG management tool

2 reduce

identify your best reduction opportunities
•
set specific reduction strategies

3 leverage

learn about the carbon-offset market
•
communicate your commitment without "greenwashing"

Businesses leave the program with

- A completed and reviewed GHG inventory, conducted according to internationally recognized standards
- Emissions-reduction solutions focused on cost benefits
- Knowledge of the carbon offset market
- A Climate Smart Business seal, plus marketing and communication strategies regarding GHG management success
- Internal capacity for ongoing management of your GHG reduction program



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IMPACTS TO DATE

267,000+

tonnes CO₂e measured by Climate Smart participants

166

tonnes CO₂e typical (median) emissions per participant

330+

organizations trained, from a range of sectors

LOWER CARBON = LOWER COSTS

\$450

projected savings per tonne reduced, based on commodity cost of carbon

sponsored by



CITY OF PRINCE GEORGE

in association with



CLIMATE SMART BUSINESSES

Glacier Creek, Whistler

Glacier Creek Contracting Ltd. is a leading contractor in Whistler, BC. serving the Sea-to-Sky corridor. By adding separate bins for sorting recyclable materials from unrecyclable garbage, they reduced the amount of construction waste going to landfill by 35%.

Glacier Creek Contracting

Capital Investment	-
Annual \$ Savings	\$64,000
Annual Carbon Reduction	226 tonnes

Gillingham Cabinets, Duncan

Gillingham Cabinets is a kitchen and bathroom cabinet manufacturer. By switching to low-VOC wood, they can now recycle their wood waste, as well as divert it from landfill to a high-heat biomass burner at a local pulp mill.

Gillingham Cabinets

Capital Investment	-
Annual Cost Savings	\$5,700+
Annual Carbon Reduction	96 tonnes



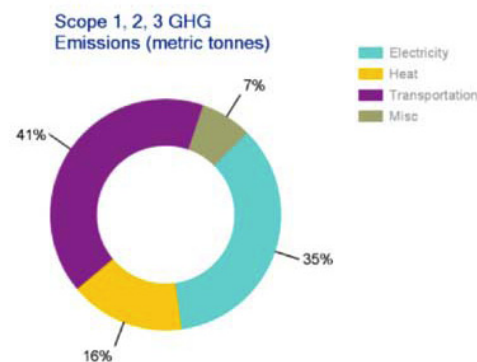
Calculating our carbon footprint forced us to look at ways of streamlining our operations, cost cutting in areas we previously did not even target and putting systems in place to help us monitor what effect these changes will have on our bottom line in the future. It is clear that we cannot reduce until we know our starting point. Now that we know that, we are implementing small reduction strategies in our farm, winery, marketing and administration that we will see this year in real cost savings to our company. Overall the program helped us to view our business more holistically.

Sandra Oldfield, Head of Operations, Winemaker, Tinhorn Creek Winery

Breakdown by type (metric tonnes CO₂ equivalent)

sample inventory summary from GHG management tool

Total	750.6
Electricity	265.2
Heat	120.3
Transportation	310.4
Road	53.1
Air	246.2
Water	0.0
Commuting	11.0
Rail	0.0
Miscellaneous	54.7
Reductions	0.0



SAMPLE OF ORGANIZATIONS TRAINED

A & B Tool Rentals Ltd.
 Accent Inns
 Arete Mechanical Ltd.
 Associated Engineering
 BC Lions Football Club Inc.
 BCAA
 Ballard Power Systems
 Best Western Inn Kelowna
 Black Stilt Coffee House
 Boardroom Eco Apparel
 BOMA BC
 British Pacific Properties Ltd.
 Carbonsync
 Clayburn Village Community

Clay Construction Inc.
 College of Midwives of BC
 Co-operative Auto Network
 Co-operative Housing Federation of BC
 Delta Hotels (BC region)
 Directional Mining & Drilling Ltd
 The Driving Force
 Ecoworks Landscape Services
 Freybe Gourmet Foods Ltd.
 Frogbox Inc.
 Green Over Grey
 Green Table Network
 GreenOne Ventures
 Hip Baby

Holiday Inn & Suites Downtown Vancouver
 ISL Engineering and Land Services
 JD Farms
 Langley Environmental Partners Society
 Lonsdale Quay Market
 Mainroad Group
 Nanaimo Foodshare Society
 Nesters Market & Pharmacy
 North Shore Credit Union
 Olivieri Foods Ltd.
 Otter Farm and Home Co-op
 Pacific Harbour Retirement

Pacific National Exhibition (PNE)
 Parissa Laboratories
 Prism Engineering
 The Resource Training Organization (RTO) BC
 Ritchie Bros. Auctioneers
 Rogers Wireless
 Salt Spring Coffee Company
 Sandman Hotel Langley
 Saul Good Gift Co. Inc.
 Science World
 SFU Community Trust
 Stemcell Technologies Inc.
 Szolyd Development Corp.

Terrasol Geosolar Inc.
 Tinhorn Creek Winery
 Trinity Western University
 Valley Traffic Systems Inc.
 Van Houtte Coffee
 Vancouver Farmers Markets
 Vancouver Trolley Company
 Victoria Women in Need Community Cooperative
 West Coast Air
 West Coast Sightseeing
 SFU Community Trust
 Whole Foods Market
 YWCA Hotel Vancouver